

# Hill Country Book Festival at Georgetown, Inc.

## Management Plan



*"Building Generations of Writers"*

### Mission:

The mission of the Hill Country Book Festival (HCBF) is to improve literacy for successful communication in a developing global community.

### Vision:

The vision of the Hill Country Book Festival is an ongoing forum for developing readers and writers.

### Objectives:

1. Conduct an annual writing competition for grades 3-12.

#### Goals:

- a. Coordinate the writing competition with 30% of the local Georgetown, Texas educators and educational institutions, with at least 25 student entries.
  - b. Publish an anthology of at least 25 entries.
  - c. Provide an annual venue for authors, both children and adults, to showcase their work.
2. Provide an annual venue for authors, both children and adults, to showcase their work.

#### Goals:

- a. Schedule an annual book festival at Georgetown, Texas.
- b. Provide marketing opportunities for 40 new and experienced authors.
- c. Provide storytelling and reading activities for 100 children.