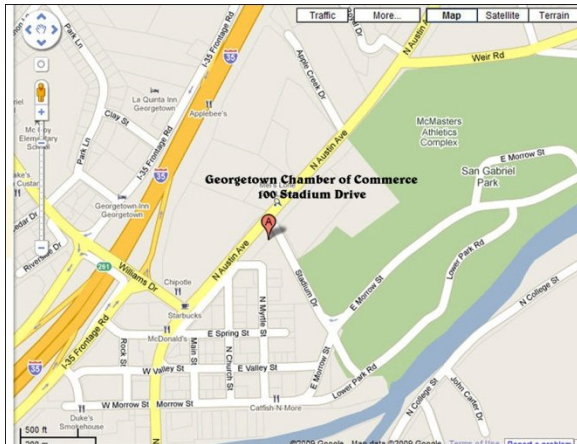




# Hill Country Book Festival INFORMATION FORM

## Authors' Spring Showcase



Saturday, April 17, 2010

10:00 a.m. to 3:00 p.m.

Chamber of Commerce Building

100 Stadium Drive

Georgetown, Texas

The Hill Country Book Festival invites you to display your books at the Authors' Spring Showcase Saturday, April 17, 2010, 10:00 a.m. to 3:00 p.m., at the Chamber of Commerce Building in Georgetown. Literature is limited to books for adult audiences only; authors of children's books will be invited to the fall Hill Country Book Festival for Children and Youth. See the Table Rental & Registration Guidelines below and plan to **register early** because **space is limited!** For more information, contact us at [www.hillcountrybookfestival.org](http://www.hillcountrybookfestival.org).

### TABLE RENTAL & REGISTRATION GUIDELINES

1. **TABLES.** Each oblong table comes with two chairs. One person can rent an entire table for \$20, or two persons can rent and share one table for \$10 each. We encourage authors selling only one or two books to share a table with another author. If you want to name a table mate, space to do so is provided on the registration form. Otherwise, you will be paired with an author whose genre is the same as or complementary to yours.
2. **RESERVATIONS.** To reserve a table, use the attached registration form. Because space is limited, reservations with fee enclosed will be processed on a "first come, first served" basis.
3. **PARKING.** Limited parking spaces are available in front of and behind the Chamber building. More ample parking is available at the Recreation Center across the street from the Chamber.
4. **ARRIVAL TIME / REGISTRATION.** Authors should arrive by 9:00 a.m. and register between 9:00 a.m. and 9:45 a.m. Check at the registration desk just inside the entrance to the Chamber building for your assigned table location. Authors may unload books at the front door and then move their cars to off-site parking to make space in front of the Chamber for guests. Activities begin at 10:00 a.m.
5. **SALES TAX.** Authors sell directly to buyers and will be responsible for collecting Texas sales taxes.
6. **PROMOTIONAL POWERPOINT PRESENTATION.** For authors who are interested, HCBF will prepare a large screen promotional PowerPoint presentation to run continuously in the Chamber conference room during the festival. Email a brief sketch of your history as a writer, a personal photo, a picture of your book(s) or book cover(s), and publishing information to HCBF Vice President Ann Bell at [annamaebell@suddenlink.net](mailto:annamaebell@suddenlink.net) – no later than March 15, 2010.
7. **REFRESHMENTS.** HCBF will provide coffee, tea, water and cookies throughout the day.
8. **LUNCH.** Using the attached registration form, authors who wish to remain on site for the entire day can purchase a sandwich lunch for \$8.00. Sandwich trays will be provided by Subway; soft drinks, chips, relish trays and cookies are included.
9. **DISCLAIMER.** Neither the Georgetown Chamber of Commerce nor the Hill Country Book Festival will be responsible for any issues other than those covered by these guidelines.